

# The Playing Pitch Strategy Platform

Integrated online platform that manages all supply (pitch providers) and demand (club) information gathering, analysis and monitoring  
[www.playingpitch.com](http://www.playingpitch.com)

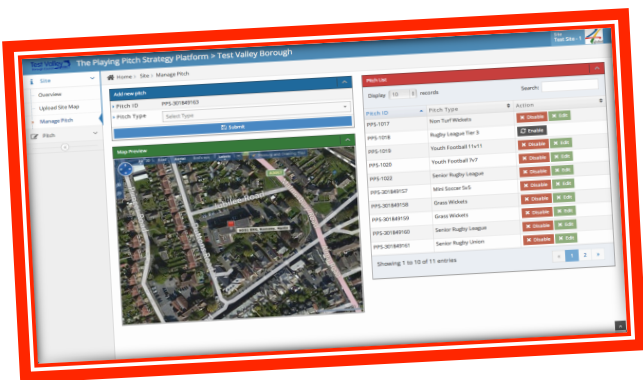
The PPS web platform has been developed for local authority councils (leisure and planning teams) and external consultants in line with the latest Sport England and national governing body (NGB) guidance. The platform has been used by 14 local authorities in the last 12 months.

The bespoke PPS platform consists of three dashboards:

- ✓ Supply – bespoke input pages for each pitch providers
- ✓ Demand – bespoke input pages for each club (by sport)
- ✓ Site (and analysis area) summary (in line with all Sport England modeling/analysis parameters)
- ✓ A tailored profile for each local authority – integrating all Sport England Active Places Power pitch information upfront and then automating emails to all pitch providers and clubs (with unique URLs to their own input pages)



- ✓ Fully integrated supply and demand sides (standardized site names and automated analysis)
- ✓ Summary supply and demand (site by site) balance page based on parameters within the latest Sport England



- ✓ Site assessors can input information remotely using a smart phone or tablet
- ✓ Use of national real time trend data to project the participation impact of investment into sites



- ✓ Enables project stakeholders (councils, NGBs, league secretaries) to login to one central platform to comment on specific site and club issues and feedback on completed assessments and club information.



Once the strategy is complete the council (and pitch providers, clubs, NGBs and CSPs) can use the platform as a live and secure database to keep information up to date going forwards. This includes scenario modelling (for new housing developments and S106/CIL contributions).

*Sport England Guidance Stage E: Keeping the strategy robust and up to date.*

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